



Your House & Home

*You Can Build
on our Success!*



Exclusive TV Show for NextGen Home Experience.

Your House & Home

is a nationally syndicated broadcast television show that reaches viewers on 140* stations every weekend, including;

New York-WCBS/CBS

Philadelphia-WPSG/CW

San Francisco-KTVU/FOX

Dallas-KTXA/IND

Boston-WBZ/CBS

Washington-WJLA/ABC

Phoenix-KTVK/IND

Seattle-KONG/IND

Minneapolis-WCCO/CBS

Baltimore-WNUV/CW

Kansas City-KSHB/NBC

Cincinnati-WKRC/CW

Oklahoma City-KFOR/NBC

Providence-WLNE/ABC

Austin-KEYE/CBS



Our dedicated viewing audience consists of both residential consumers and trade professionals who are highly interested in home improvement, repair and maintenance. Residential lifestyle topics feature new products, DIY and the outdoors. It is a receptive and favorably predisposed audience who make up the heart and economy of the Home Improvement industry.

For marketing synergy, we add to this our live presence at major trade events in association with the NextGen Home Experience and a



robust on-line platform with popular interactive streaming videos, the “Get This Gadget” featurette and sponsor logos and links.



All of this offers our advertisers, sponsors and featured products a valuable targeted audience, an effective visual medium, and an affordable delivery of brand and product messages to maximize ROI.



<http://www.yourhouseandhome.tv/>

Targeted, Effective & Affordable

- Title Sponsors
- Presenting Sponsors
- Product Placements
- Factory Tours
- Custom Segments
- Company Spokespersons

Brand & Product Commercial Spots

:30s, :60s

1:20s vignettes

:10s Bumpers & Tags

Plus:

YH&H Website

Other Related Websites

Custom DVDs

We are at these major Trade Shows & Expos:

Consumer Electronics Show
International Builders Show
Sunbelt Builder's Show
Kitchen and Bath Show

We effectively reach your markets through program topics aimed at your target audience.

Start To Finish
Ask The Experts
Just Arrived
Definitely Design
Out In The Open

Kid Friendly
Get This Gadget
City Dwellers
Safe At Home
Events & Expos

The Natural Garden
Pet Projects
Closer To Home
NextGen Home Experience



Advertisers, sponsors and featured products:

Acme Brick
American Tile
Amvic
Aprilaire
Briggs & Stratton
Brizo Faucets
Bullfrog Spas
Carrier
Coleman
Crane Performance Siding
Delta Faucets
Dupont Corian
Exceptional Innovation
Electrolux
Ferguson
Frigidaire
Georgia Pacific
Gerard Roofing
Gutter Helmet

HBA of Dallas
Hardie Board
IBP Glass Blocks
Icynene Insulation
Increte
KitchenAid
Kohler
Louisiana Pacific
Mannington
Master Spa
Microsoft
Molding Associates
Morgan Buildings & Spas
Noritz
Panasonic
Patio Enclosures
Pella
Propane
Purina

Quickflash
RCA
Rehau
Seisco
ShadeTree Canopies
Sherwin Williams
Simonton
Solatube
Solar Star
Sterling
Tarkett
TMIO Oven
Tom Boy Tools
Trane
TruStile Doors
Tuff Shed
Weiland
Whirlpool
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